



19TH ANNUAL



SUPER SAMPLING

Sponsorship Proposal

Saturday, October 24th

Bell Works

101 Crawfords Corner Rd, Holmdel NJ 07733



19TH ANNUAL SUPER SAMPLING

For 19 years, our Super Sampling has been more than an event. It has been a gathering of people who believe that coming together can create something truly meaningful.

This year, the Sarala Bathena Foundation and Buy Rite Liquors proudly presents the 19th Annual Super Sampling, an unforgettable evening bringing together exceptional food, premium wines and spirits, entertainments, and experiences- all in support of a mission that remains incredibly close to our hearts.

What began nearly two decades ago has grown into one of our most cherished traditions. Year after year, our friends, families, partners, sponsors, and community have shown up to support.

At the heart of our Super Sampling is Sarala's legacy- a legacy of generosity, compassion, and caring for those who need it most. Her spirit continues to inspire everything we do and reminds us that even the smallest act of kindness can have an extraordinary impact.

Proceeds from this year's event will help further the mission of the Sarala Bathena Foundation, including our continued support of the Sarala Bathena Patient Assistance Fund at Hackensack Meridian JFK University Medical Center, helping patients and families facing cancer. Our work also reaches communities in India, where we are committed to creating opportunities and supporting education for children who deserve the chance to build a brighter future.

This is why we gather.

On this special 19th year, we invite you to celebrate how far we have come, honor the legacy that started it all, and help us continue creating an impact that reaches far beyond one evening.

Come raise a glass and help us give hope.

We can't wait to celebrate with you.

TICKETS

19TH ANNUAL

SUPER SAMPLING

A Night of Giving, A Future of Hope

VIP \$250

***One Hour Earlier. Exclusive
Pours. Elevated Bites.***

Saturday, October 24 2026
6-11PM

YOUR VIP TICKET INCLUDES:

- ✓ 1-HOUR EARLY ENTRY: ENJOY AN INTIMATE SUPER SAMPLING EXPERIENCE BEFORE GENERAL ADMISSION DOORS OPEN
- ✓ WELCOME CHAMPAGNE
- ✓ RARE & RESERVE POURS: ACCESS TO SPECIAL BOTTLES AND PREMIUM SELECTIONS RESERVED EXCLUSIVELY FOR VIP GUESTS
- ✓ EXCLUSIVE CULINARY OFFERINGS: ENJOY ELEVATED BITES AND SPECIALTY FOOD SELECTIONS CURATED SPECIFICALLY FOR THE VIP HOUR
- ✓ FIRST POUR BARREL TASTINGS: EXPLORE BUY RITE EXCLUSIVE MADE BARREL PICKS DIRECT FROM THE DISTILLERY
- ✓ SAMPLE OVER 500+ WINES, SPIRITS, & BEERS DURING THE EVENT ENJOY GOURMET FOOD, MUSIC, & ENTERTAINMENT!
- ✓ FAN FAVORITE SILENT AUCTION

**GENERAL
ADMISSION: \$195**

Saturday, October 24 2026
7-11PM

- ✓ Sample over 500+ wines, spirits, & beers
- ✓ Gourmet food, music, & entertainment!
- ✓ Fan favorite silent auction

Bronze

\$2,500

- ✓ 2 VIP Tickets
- ✓ Sponsor logo on branded decor panel in ballroom
- ✓ Recognition as an official Bronze Sponsor in event materials

Silver

\$5,000

- ✓ Four (4) VIP Tickets
- ✓ Sponsor recognition on the main stage LED screen
- ✓ Logo placement on branded decor panels throughout the ballroom
- ✓ Recognition as an official Silver Sponsor in event materials

Gold

\$10,000

- ✓ Ten (10) VIP tickets
- ✓ Premium sponsor recognition on the main-stage LED screen
- ✓ Prominent logo placement on sponsor panels flanking the main stage
- ✓ Enhanced logo placement on branded decor panels throughout the ballroom
- ✓ Featured sponsor recognition within the arrival experience
- ✓ Recognition as an official Gold Sponsor in event materials

Platinum

\$25,000

- ✓ Twenty-five (25) VIP tickets
- ✓ Exclusive sponsor logo placement on event's signature Magazine Booth Frame photo experience
- ✓ Premier sponsor recognition on the main-stage LED screen
- ✓ Premier logo placement on branded decor panels throughout the ballroom
- ✓ Prominent feature within the arrival experience
- ✓ Prominent logo placement on sponsor panels flanking the main stage
- ✓ Recognition as an official Platinum Sponsor in event materials